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Our Christian Propaganda- Machine

Shall We Use It in 1954?

We need a vast Christian propaganda machine today. The propaganda machine is more vital to Christian endeavor and action in the spreading of the Gospel than we realize. We have let down here; we have failed to realize fully that Christian literature is vital to the upbuilding of Christ's kingdom. We need to be constantly and continually reminded that "the pen is more powerful than the sword" and that "the pen often prepares the way for war or peace."

When ungodly Communism desires to annex or overthrow nations today, one of the first steps is propaganda. The devil's emissaries realize the value of twisted, perverted literature. Communism "sows" her prospective disciples "knee deep" in obnoxious printed matter. But the Christian Church has failed to get out the Gospel abundantly by means of the printed page.

I received recently a letter from South Africa, from missionary B. Hunter of the Transvaal, stating that Bibles (Communist propaganda)

had been found in the possession of natives in Zululand, published in their language and containing, where the prophet's names should be, the names of *Lenin* and *Stalin*.

It was Lenin or Stalin who prayed three times a day and was delivered from the lion's den; Lenin or Stalin who brought fire down from heaven on Mt. Carmel. Would to God it were true! But, to the Christian believer, this "speaks" of the anti-Christ. We should, nevertheless, realize that the devil knows and appreciates the value of printed propaganda.

In this same letter the missionary told how he can go out and in two or three hours sell about seventy dollars worth of Bibles, Testaments, and Gospel literature, and give out tracts to hundreds of natives. He says that "hungry" hands reach out for Gospel literature everywhere he goes.

There is this all-out, crying need for Bibles, Testaments, Gospel literature, and tracts in South Africa (many parts of Africa), Japan, and other lands. Communism is making